Franciscan OUTREACH
A Path from Help to Hope

2530 NAMING OPPORTUNITIES

2530 West 21st Street | Hope Has an Address



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For 50 years, Franciscan Outreach has met our neighbors who are experiencing homelessness with hospitality, dignity, and a path forward. In our 50th year, that work takes a bold new shape at 2530 West 21st Street. Hope has an address, and a naming gift places your name, or the name of someone you love, at the heart of it.

About 2530

On any given night, thousands of people experience homelessness in Chicago, and the need for shelter that offers both safety and a real path forward is urgent. 2530 answers that need. It is one of the first new shelters built in Chicago in decades, and the first in the city to bring congregate and non-congregate space together under one roof. That combination gives guests both community and privacy, two things that make it possible to rest, recover, and plan what comes next.

Located in Little Village, 2530 is expected to open by the end of 2026 as a transitional facility for men, serving 120 guests at a time. As each guest moves on toward permanent housing, another takes his place, so the impact of 2530 grows with every guest who walks through its doors.

Everything a guest needs to move forward is here on one campus. A professional kitchen serves three healthy meals a day. A clinic in its own building provides care on site. Computer labs connect guests to jobs, housing applications, and family. Seven case management offices give each guest a dedicated place to plan his next step with a professional who knows his story. At night, guests rest in 84 private bedrooms grouped into 32 suites, or in the 36-bed congregate sleeping space.

2530 was shaped by the people who know our guests best. Executive Director Robret Simpson and Senior Director of Programs and Operations Luwana Johnson guided the design of every space around what guests need most, and the Walsh Group turned that vision into a building. A $15 million investment from the City of Chicago through TIF funding made it all possible.

Naming Opportunities

A building this significant takes a whole community to bring to life. Each naming gift supports the people, programs, and daily care that help guests regain stability and move forward on their path to permanent housing. It also tells every guest who walks through the door that someone believes in his future.

Generous donors have already led the way. The Father Ed Shea Gathering Room, made possible by more than 300 supporters, honors Father Ed Shea and his service to our neighbors. The Kate Galley Entryway, the first space every guest and visitor sees, has also been named.



Franciscan Outreach 2530 ribbon-cutting ceremony. *(From Left): Christine Haley, Illinois Chief Homelessness Officer; Jonah Anderson, First Deputy Mayor for Health & Human Services; Ald. Byron Sigcho-Lopez, 25th Ward; Robret Simpson, Executive Director; Ald. Jason Ervin, 28th Ward; Luwana Johnson, Sr. Director of Programs & Operations; James Kramer, Board Chair; Angela Green, DFSS Commissioner; Lissette Castañeda, DOH Commissioner; Andrea Chatman, DFSS Managing Deputy Commissioner.*

Naming gifts range from $10,000 to name a guest suite to $1,500,000 to name the building, and gifts may be paid over multiple years. **There is a place at 2530 for every individual, family, congregation, and business ready to be part of this work**.

A full description of each space follows the list of gift levels and opportunities in this packet.

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2530 NAMING OPPORTUNITIES

The Building

NAMING GIFT | $1,500,000

Naming 2530 itself is the highest honor in the campaign. The name will greet every guest, partner, and visitor who walks through the doors of one of the first new shelters built in Chicago in decades, and the first in the city to bring congregate and non-congregate shelter together under one roof. It will stand in Little Village as a lasting sign of one community's commitment to its neighbors and a model for what shelter in Chicago can become.





The Clinic

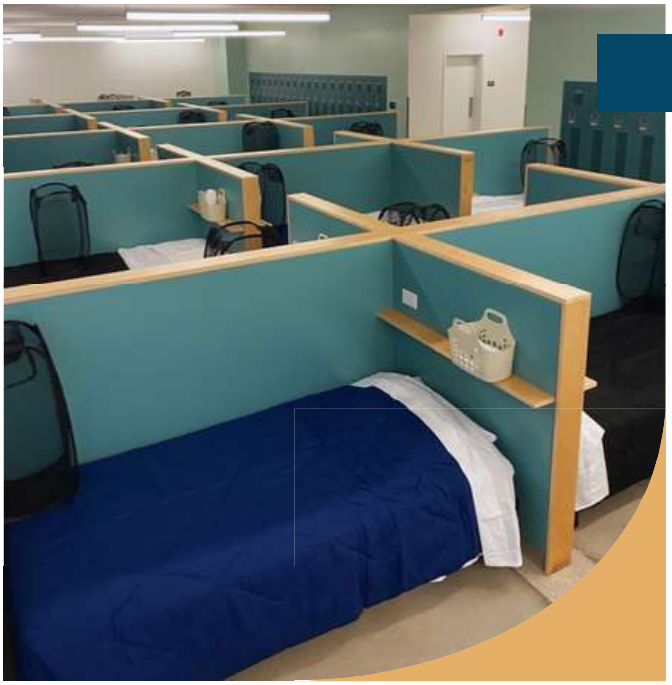
NAMING GIFT | $500,000

The clinic stands in its own building on the 2530 campus, bringing health care directly to guests. With care just steps away, guests can address health needs early and stay focused on their path to housing. With its own front door on the campus, a named clinic becomes a visible expression of a commitment to whole-person care.

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2530 NAMING OPPORTUNITIES

Congregate Sleeping Space



NAMING GIFT | $300,000

With 36 beds, the congregate sleeping space offers guests a safe, restful place to sleep as they settle in and begin their next chapter. It also means Franciscan Outreach can say yes when a man arrives at our door needing a place to sleep tonight. Your name on this space honors that open door and the first step many guests take toward stability.

Congregate Dining & Gathering Room

NAMING GIFT | $250,000

This space is the heart of daily life for the 36 guests on the congregate side of 2530. Guests share three meals a day here and gather for programs, celebrations, and connection. Your gift places a name at the center of the community these men build together as they work toward permanent housing.



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1101 W. Adams Street, Suite A, Chicago, IL 60607 | www.franoutreach.org

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The Kitchen

NAMING GIFT | $100,000



A professional kitchen staff prepares three healthy meals a day for 120 guests, which adds up to more than 130,000 meals each year. For many guests, having three dependable meals a day is one of the first signs of stability, freeing them to focus on work, health, and housing. The kitchen's name will be tied to the nourishment that gives every guest the energy to work toward his goals.



Management Office

NAMING GIFT | $50,000

The management office is the larger space that houses the seven case management offices. It is the hub where our case management team works together to support every guest on his path toward housing. Its name will stand behind the important work guests and case managers do side by side, turning goals into a plan and a plan into a move to permanent housing.

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Computer Labs



NAMING GIFT | $25,000

Two computer labs give guests the tools to search for jobs, apply for housing, reconnect with family, and build digital skills. Here, guests write resumes, complete online job and housing applications, and stay connected with employers, case managers, and loved ones. Each lab supports the daily work of rebuilding a life.

Case Management Offices

NAMING GIFT | $15,000

Seven case management offices are where plans take shape. Guests meet with their case manager to set goals, connect to benefits and employment, and prepare for housing. A named office fuels the focused, hopeful work guests and case managers do together to move from shelter to a home of their own.



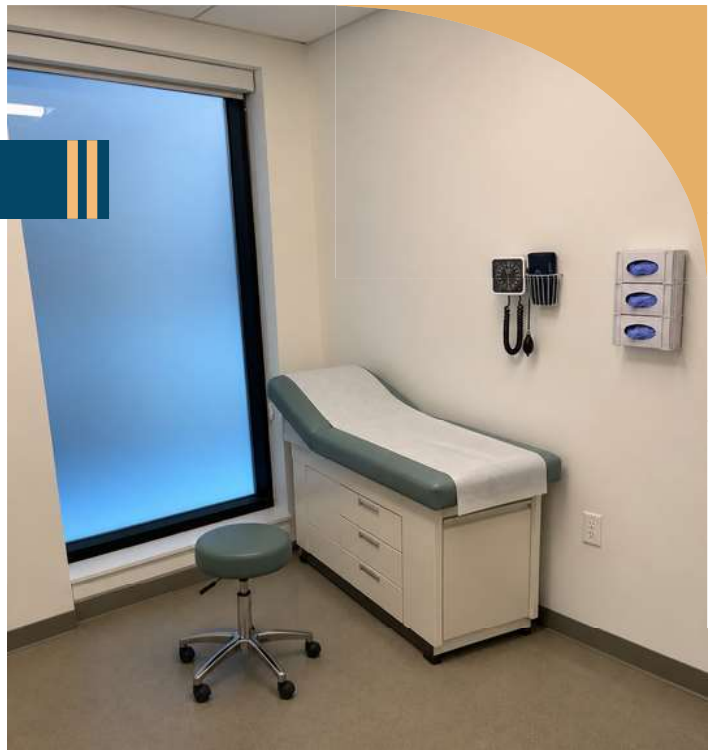
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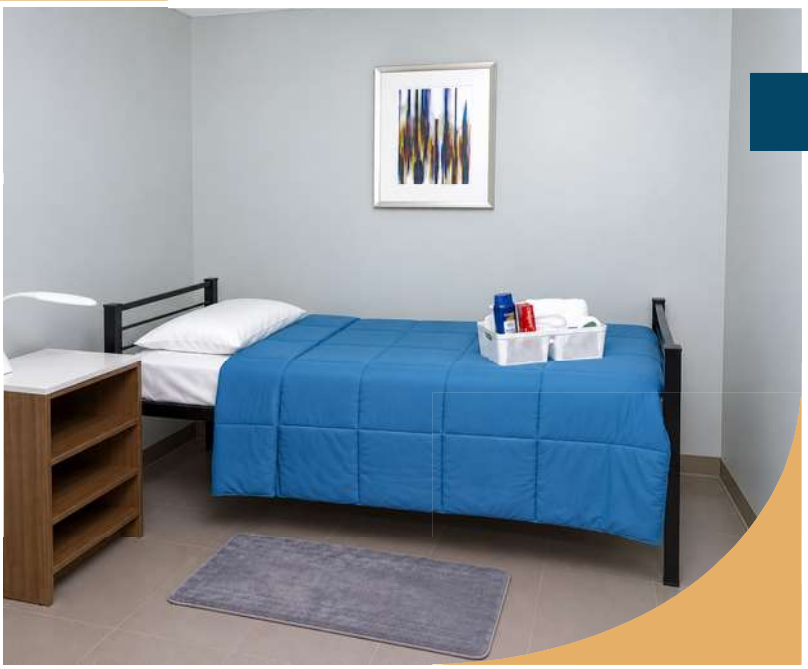
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Clinic Exam Rooms

NAMING GIFT | $10,000

Each of the four exam rooms is a private space where a guest meets one-on-one with a provider. Guests receive checkups, manage ongoing conditions, and address health concerns before they become emergencies. Each one supports health and healing, one guest at a time.





Guest Suites

NAMING GIFT | $10,000

The 84 guest bedrooms are grouped into 32 suites that share a bath, creating small communities within the larger facility. A private bedroom gives each man a door that closes, a safe place for his belongings, and the rest he needs to plan his next step. A guest suite offers individuals, families, congregations, and small businesses a meaningful way to leave a lasting mark at 2530.

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Naming Opportunities at a Glance

SPACE	# AVAILABLE	GIFT AMOUNT
The Building	1	$1,500,000
Non-Congregate Dining & Gathering Room	*Named*	$500,000
The Clinic	1	$500,000
Congregate Sleeping Space	1	$300,000
Congregate Dining & Gathering Room	1	$250,000
The Kitchen	1	$100,000
Management Office	1	$50,000
Computer Lab	2	$25,000
Entryway	*Named*	$20,000
Case Management Offices	7	$15,000
Clinic Exam Rooms	4	$10,000
Guest Suite	32	$10,000

The following recognition is included with each naming gift:

- *Signage: A plaque at the entrance to each named space.*
- *Dedication: Names may honor or memorialize a loved one, family, congregation, or business.*

To discuss a naming opportunity, please contact:
Audrey George, Senior Director of Development and External Affairs at audrey@franoutreach.org

Hope Has an Address.
Your Generosity Opens the Door.