

**Franciscan Outreach Gala 2024**  
**Celebrate the Power of Making a Difference**

Franciscan Outreach is proud to be a leading homeless services provider in Chicago. Our legacy of delivering healthy food, safe shelter, and comprehensive care to our neighbors in need began over sixty years ago by Fr. Phil Marquard, and the organization was officially formed in 1976. Our current programs include three emergency shelters, personalized case management services, a day program/drop-in center, rapid rehousing and, most recently, medical respite care services. Every person who comes to Franciscan Outreach is considered a guest, and we work collaboratively to address each person's individual needs to help them overcome the obstacles of homelessness.

Our annual Gala is an opportunity to publicly thank our generous donors and celebrate the work that we do. The event includes cocktails, hors d'oeuvres, a 3-course dinner, and organizational highlights at the magnificent Drake Hotel.

This year, Christine Haley, Illinois Department of Human Services (IDHS) State Homelessness Chief, will be our esteemed host, and we are honored to present the **Inaugural Fr. Phil Marquard Award** to Dr. Jim O'Connell. Dr. O'Connell has dedicated his medical career to serving Boston's homeless population and is the subject of Tracy Kidder's NY Times bestseller book *Rough Sleepers: Dr. Jim O'Connell's Urgent Mission to Bring Healing to Homeless People*. Not only will Dr. O'Connell accept the award, he will also deliver keynote remarks at the event. *The Presenting Sponsor and Safe Shelter Sponsors will have the unique opportunity to attend a small Meet & Greet with Dr. O'Connell immediately preceding the Gala at the Drake Hotel.*

***Please join us for a night to remember!***

**Gala Sponsorship Opportunities**

**Presenting Sponsor \$25,000 (Exclusive)**

*Sponsorship must be secured by August 1, 2024*

*Number of Sponsorships Available: 1*

With only one **Presenting Sponsorship** available, this is an exclusive opportunity to demonstrate a high-level commitment to all Franciscan Outreach's services and to the thousands of unhoused people in Chicago, who are too often neglected, overlooked, or ignored. As the event's leading supporter, the **Presenting Sponsor** shows an unwavering commitment to our mission to affirm the dignity of the people Franciscan Outreach serves and empower them to gain the stability to transition from homelessness to housing.

Sponsor receives:

- The opportunity for 20 to attend an intimate Meet & Greet with Dr Jim O'Connell immediately prior to the Gala at the Drake Hotel which includes a signing of the bestseller book *Rough Sleepers: Dr. Jim O'Connell's Urgent Mission to Bring Healing to Homeless People* (details will be provided upon receipt of sponsorship pledge)
- Two tables (20 tickets) with premier event seating
- Name and logo on event invitation (if sponsorship is pledged by August 1, 2024)
- Exclusive Presenting Sponsor signage prominently displayed at the event
- Exclusive logo placement on Franciscan Outreach's step and repeat banner
- Acknowledgement of sponsorship during the live program
- Table signage with logo
- Primary recognition and logo placement in all promotional and marketing outreach, including print and e-invitations, e-newsletter with an audience of over 5,000 households
- Optional Day of Service: fostering team building strategies while assisting our guests/shelters with a tailored service project
- 5 Facebook and Instagram posts
- 5 LinkedIn posts
- 5 Twitter posts
- Prominent logo placement and hyperlink on the Franciscan Outreach website

### **Safe Shelter Sponsor \$10,000**

#### **Safe Shelter Sponsorships**

People experiencing homelessness are regularly forced to sleep in buses, trains, subway stations, storage units, tents, cars, and abandoned buildings. Guests of Franciscan Outreach often come to our doors cold, tired, hungry, and with nothing but the clothes on their backs. At our heated facilities, they have a safe place to rest and are offered meals, showers, seasonally appropriate clothing, toiletries, and compassionate services. Our three shelters provide secure environments that reduce the health and safety risks of living outdoors, as well as focused programs and services to make positive changes in the lives of our guests. **Safe Shelter Sponsorships** directly support shelter operations.

Sponsors receive:

- The opportunity for 10 to attend an intimate Meet & Greet with Dr. Jim O'Connell immediately prior to the Gala at the Drake Hotel which includes a signing of the bestseller book *Rough Sleepers: Dr. Jim O'Connell's Urgent Mission to Bring Healing to Homeless People* (details will be provided upon receipt of sponsorship pledge)
- One table (10 tickets) with preferred event seating
- Recognition on event invitation (if sponsorship is pledged by August 1, 2024)
- Table signage with logo
- Recognition and logo placement in all marketing outreach, including print and e-invitations, and e-newsletter with an audience of over 5,000 households
- Optional Day of Service: fostering team building strategies while assisting our guests/shelters with a tailored service project
- 3 Facebook and Instagram posts
- 2 LinkedIn posts
- 2 Twitter posts
- Logo and hyperlink on the Franciscan Outreach website

### **Compassionate Care Sponsor \$5,000**

After receiving food and shelter, Franciscan Outreach guests are offered specialized case management services. Case managers conduct initial assessments to understand the individuals' unique needs, then provide tailored guidance to help them gain stability to prepare for the transition into permanent housing. These services include connecting residents to the critical resources they need such as identification documents, government benefits, physical and mental health services, substance abuse disorder treatment, legal aid, job training, employment opportunities, immigration and veteran services, and housing programs. In 2023, nearly 2,000 of our guests engaged in case management.

Sponsors receive:

- One table (10 tickets)
- Recognition on event invitation (if sponsorship is pledged by August 1, 2024)
- Table signage
- Acknowledgement in Franciscan Outreach electronic newsletters with an audience of over 5,000 households
- Optional Day of Service: fostering team building strategies while assisting our guests/shelters with a tailored service project
- 2 Facebook and Instagram posts
- 1 LinkedIn post
- 1 Twitter post
- Logo on the Franciscan Outreach website

### **Healthy Meals Sponsor \$3,500**

Food security is the essential first step toward the wellness and stability needed to resolve longer-term challenges. At Franciscan Outreach, our guests receive three healthy meals at our overnight shelters, and the organization also provides meals to people in the community who are experiencing food insecurity.

Sponsors receive:

- One table (10 tickets)
- Recognition on print invitation (if sponsorship is pledged by August 1, 2024)
- Name on the Franciscan Outreach website

**Table and Individual Ticket Sales**

*General ticket and table sales*

General individual tickets to the Gala are \$300 each

A full table of ten may be purchased for \$3,000

*Any questions may be directed to Joan Brazas, Associate Director of Development at [joan.brazas@franoutreach.org](mailto:joan.brazas@franoutreach.org)*

*All tickets sales, donations, and sponsorships support Franciscan Outreach.*

*Franciscan Outreach is an IRS registered 501(c)(3) nonprofit organization. Federal Employer Identification #36-2928835.*

**Please check appropriate sponsorship level:**

- Exclusive Presenting Sponsor \$25,000**
- Safe Shelter Sponsor \$10,000**
- Compassionate Care Sponsor \$5,000**
- Healthy Meals Sponsor \$3,500**
  
- I am happy to purchase a full table of ten for \$3,000**
- I am happy to purchase \_\_\_ tickets @ \$300 each**
  
- Please accept the enclosed contribution of \$\_\_\_\_\_**

**Contact Information:**

Name \_\_\_\_\_ Title \_\_\_\_\_

Company  
Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

Website  
Address \_\_\_\_\_

- I have enclosed check # \_\_\_\_\_**
- Please contact me at \_\_\_\_\_ to charge my credit card.**

**Sponsorship Deadline for print August 1, 2024**

**Sponsorship Deadline September 1, 2024**

**Thank you for your generous support of  
Franciscan Outreach!**