



# Franciscan Outreach Gala Honoring Fr Ed Shea, OFM

The Drake | 140 East Walton Place | Chicago, IL 60611  
Reception at 6:30 p.m. Dinner & Program to follow.  
Thursday, September 28, 2023

## *Support Our Future...from Homelessness to Housing, from Help to Hope*

Franciscan Outreach looks forward to celebrating our mission at our 2023 Gala! The event provides us with the opportunity to personally thank and recognize the generous donors who make our important work possible!

The evening includes cocktails, hors d'oeuvres, a 3-course dinner, and organizational highlights at the magnificent Drake Hotel.

***Please join us in the fight against homelessness!***

### **Sponsorship Opportunities**

The work of Franciscan Outreach is to provide healthy meals, safe shelter, and comprehensive services to people confronting homelessness in Chicago. Our mission is to affirm the dignity of individuals we serve and empower them to gain the stability needed to transition to permanent housing. We provide essential services to thousands of our neighbors in need, regardless of their circumstances, without question or judgement. Franciscan Outreach is a path from homelessness to housing, from help to hope.

### **Presenting Sponsor \$25,000 (Exclusive)**

*Sponsorship must be secured by August 1, 2023  
Number of Sponsorships Available: 1*

The **Presenting Sponsor** has the singular opportunity to demonstrate high-level commitment to all Franciscan Outreach's services for thousands of people confronting homelessness in Chicago. As the event's leading supporter, the **Presenting Sponsor** shows an unwavering commitment to our mission and work serving those in need and joins us in the fight to end homelessness in our city.

Sponsor receives:

- Two tables (20 tickets) with premier event seating
- Exclusive Presenting Sponsor signage prominently displayed at the event
- Exclusive logo placement on Franciscan Outreach's step and repeat banner
- Acknowledgement of sponsorship during the live program
- Table signage with logo
- Primary recognition and logo placement in all promotional and marketing outreach, including print and e-invitations, e-newsletter with an audience of over 5,000 households
- Optional Day of Service: fostering team building strategies while assisting our guests/shelters with a tailored service project
- 6 Facebook posts receiving nearly 1,900 page likes with an approximate monthly reach of over 2,000 users
- 4 LinkedIn posts with over 500 followers
- 5 Twitter posts with over 650 followers
- Prominent logo placement and hyperlink on the Franciscan Outreach website
- Name and logo on event invitation
- A 2024 naming opportunity to be determined in conjunction with Franciscan Outreach leadership



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### Safe Shelter Sponsor \$10,000

**Safe Shelter Sponsorships** directly support shelter services. Franciscan Outreach's three shelters provide secure environments that not only reduce the health and safety risks of living outdoors, but also offer focused programs and services to make positive changes in the lives of our guests.

Sponsors receive:

- One table (10 tickets) with preferred event seating
- Name on event invitation (if secured by August 1, 2023)
- Table signage with logo
- Recognition and logo placement in all marketing outreach, including print and e-invitations, and e-newsletter with an audience of over 5,000 households
- Optional Day of Service: fostering team building strategies while assisting our guests/shelters with a tailored service project
- 3 Facebook posts with posts receiving nearly 1,900 page likes with an approximate monthly reach of over 2,000 users
- 2 LinkedIn posts with over 500 followers
- 3 Twitter posts with over 650 followers
- Logo and hyperlink on the Franciscan Outreach website

### Compassionate Care Sponsor \$5,000

Comprehensive and compassionate care is provided to our guests regardless of life circumstances. Case managers conduct initial assessments to understand the unique needs of the people we serve then provide tailored guidance to help gain stability and prepare for the transition into permanent housing. Compassionate care includes connecting residents to the critical services and resources they need including identification documents, government benefits, physical and mental health services, substance abuse disorder treatment, legal aid, job training, employment opportunities, immigration and veteran services, and housing programs.

Sponsors receive:

- One table (10 tickets)
- Recognition on print and e-invitations
- Table signage with logo
- Acknowledgement in Franciscan Outreach electronic newsletters with an audience of over 5,000 households
- Optional Day of Service: fostering team building strategies while assisting our guests/shelters with a tailored service project
- 2 Facebook posts with nearly 1,900 page likes with an approximate monthly reach of over 2,000 users
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- 2 Twitter posts with over 650 followers
- Logo and hyperlink on the Franciscan Outreach website



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## Healthy Meals Sponsor \$3,000

At Franciscan Outreach, our guests receive three healthy meals at our overnight shelters. Food security is the essential first step toward reaching stability, restoring wellness, and dignity, and working to solve longer-term challenges. Franciscan Outreach also provides meals to people in the community who are experiencing food insecurity.

Sponsors receive:

- One table (10 tickets)
- Recognition on print and e-invitations
- Logo and hyperlink on the Franciscan Outreach website

## New Beginnings Sponsor \$2,500

The ultimate goal of our work is to provide our guests with the stability needed to transition from homelessness to housing. **New Beginnings Sponsorships** help fund our Rapid Rehousing Program and Accelerated Moving Events.

The newly implemented Rapid Rehousing (RRH) program utilizes a model designed to help individuals who do not need intensive and ongoing support to exit homelessness and be placed in permanent housing. Accelerated Moving Events work in conjunction with RRH and our case managers to move people who are housing-ready from Franciscan Outreach shelters to their new homes, providing them with the many necessary household supplies to start a home.

Sponsors receive:

- 4 tickets to the event
- 5 Facebook posts with nearly 1,900 page likes with an approximate monthly reach of over 2,000 users
- 3 LinkedIn posts with over 500 followers
- Recognition and logo placement in marketing outreach, including print and e-invitations, and e-newsletter with an audience of over 5,000 households
- 2 Twitter posts with over 650 followers
- Logo and hyperlink on the Franciscan Outreach website

## Table Sales

Individual tickets to the Gala are \$250 each  
A full table of ten may be purchased for \$2,500

*Any questions may be directed to Sally Bianca Berkhia, Director of Development and External Affairs,  
at [sally@franoutreach.org](mailto:sally@franoutreach.org)*

*All tickets sales and sponsorships support Franciscan Outreach.*

*Franciscan Outreach is an IRS registered 501(c)(3) nonprofit organization. Federal Employer Identification #36-2928835.*



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## Please check appropriate sponsorship level:

- Exclusive Presenting Sponsor \$25,000
- Safe Shelter Sponsor \$10,000
- Compassionate Care Sponsor \$5,000
- Healthy Meals Sponsor \$3,000
- New Beginnings Sponsor \$2,500
  
- I am happy to purchase a full table of ten for \$2,500
- I am happy to purchase \_\_\_ tickets @ \$250 each
  
- Please accept the enclosed contribution of \$\_\_\_\_\_

### Contact Information:

Name \_\_\_\_\_ Title \_\_\_\_\_

Company  
Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

Website  
Address \_\_\_\_\_

- I have enclosed check # \_\_\_\_\_
- Please contact me at \_\_\_\_\_ to charge my credit card.

**Sponsorship Deadline for print August 1, 2023**

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**Thank you for your generous support of  
Franciscan Outreach!**